

## Longevity & Advancement

\*International Average

Canadian CFP professionals report achieving **higher rates of career advancement**.



Canadian CFP professionals report **longer terms of employment** vs. those who do not hold the CFP designation.



## Industry Demand

Over the next 12 months, the majority of firms plan to **grow** the number of CFP professionals by



Over the next 3 years



of surveyed firms said they plan to grow the number of CFP professionals.

## Increasing Profitability

