



FP CANADA™ PUBLIC DIRECTOR POSITION DESCRIPTION

FP Canada is currently recruiting for a Public Director position on the FP Canada Board of Directors and is seeking expressions of interest.

FP Canada values inclusion and diversity, and different perspectives and experiences; and we are committed to working towards an inclusive and diverse organization, reflective of Canada's population. As we strive to have a Board that is reflective of Canada's demographic composition, we encourage candidates who identify in traditionally underrepresented communities (women, racialized persons, indigenous persons, LGBTQ2S+ and persons with disabilities) to apply.

About FP Canada

A national professional body working in the public interest, **FP Canada**™ is dedicated to championing better financial wellness for all Canadians by certifying professional financial planners and leading the advancement of professional financial planning in Canada. There are over 20,000 professional financial planners in Canada who have met, and continue to meet, FP Canada's standards.

At a time when society is facing unprecedented technological disruption in all walks of life, as well as the impact of COVID-19 on personal and business finances, Canadians have a greater need than ever for personalized financial planning advice with a human touch. FP Canada provides the financial planning profession with the leadership it needs to help Canadians achieve financial well-being in this new unprecedented and digital era.

At a high level, FP Canada sets the strategic direction for professional financial planning in Canada. FP Canada also achieves its mandate through two distinct divisions.

Through the FP Canada Standards Council™ division, FP Canada establishes financial planning standards and enforces those standards among FP Canada certificants—Qualified Associate Financial Planner™ professionals and Certified Financial Planner® professionals.

Through the FP Canada Institute™ division, which is dedicated to elevating the practice of financial planning, FP Canada provides professional education, tools, and resources to help financial planners meet the needs of all Canadians.

About the FP Canada Board of Directors

FP Canada's Board of Directors works to ensure that FP Canada's purpose — to champion better financial wellness for all Canadians by advancing professional financial planning—is realized.

The Board is composed of at least 10 individuals with varied backgrounds that are relevant to achieving FP Canada's purpose. Currently, the Board's specific composition includes:

- Five Certified Financial Planner® professionals;
- Two public directors;
- Two directors at large; and
- Two financial planners (Pl. Fin.) licensed in the province of Québec.

The Board's role is to, in conjunction with the President & CEO, establish the strategic direction for the organization. The Board focuses on strategic leadership that emphasizes the future rather than the past and the present, a clear distinction of the role of the Board and staff, with proactivity rather than reactivity.

Specifically, the primary functions of the FP Canada Board are to:

- Define FP Canada's reason for existence and be accountable to stakeholders;
- Oversee and assess the performance of the President & CEO;
- Write policies which, at the highest levels, address: ends, constraint policies; Board governance and Board-President & CEO relationships; and
- Define how the Board will organize itself to get its work done.

About the Board Position

Appointments are for a three-year term, with possible renewal for a second three-year term. Typically, Board terms begin in June each year, however there is currently a position open to begin as soon as possible.

The Board typically meets a minimum of three times a year in person, and a minimum of one additional time per year by videoconference. Travel within Canada will be required, and expenses will be reimbursed in accordance with Board policy. A Director will also be expected to participate on one or more standing committees of the Board.

There is no remuneration for this position.

Role of the Public Director

FP Canada's by-laws defines a Public Director as a Director who is not a Certificant or Pl. Fin., does not hold any other financial services-related credential, does not currently earn any direct compensation from, and who is not a member of any association that serves the interest of, any financial services organization, including, but not limited to, a bank; credit union; investment or mutual fund broker, dealer or distributor; insurance company, dealer or distributor; or a financial planning firm.

The role of the Public Director is to:

- ensure that the public interest perspective is directly represented at FP Canada Board meetings;
- understand and support the value and meaning of financial planning, and the importance of working with a professional financial planner, from a consumer perspective; and
- add his/her own specialized expertise to the FP Canada Board of Directors.

Desired Attributes

- previous board experience (preferably with a not-for-profit organization);
- sound understanding of policy governance;
- demonstrated leadership skills;
- demonstrated experience in consumer/public advocacy OR regulatory/public policy experience;
- familiarity with the financial services industry;
- strong interpersonal and oral communications skills;
- consensus builder;
- open minded, strategic and broad thinker; and
- ability to bring new perspectives to the Board.

For more information on FP Canada, visit www.fpcanada.ca.

For more information on this posting, contact Joanna Tukums, Corporate Secretary, at volunteer@fpcanada.ca.

To apply for this position, please complete the [written application](#) form and submit to volunteer@fpcanada.ca by January 22, 2021