

CALL FOR PUBLIC DIRECTOR FOR THE FP CANADA™ BOARD OF DIRECTORS

APPLICATION DEADLINE – NOVEMBER 4, 2022

FP Canada is currently recruiting for a Public Director position on the FP Canada Board of Directors and is seeking applications by November 4, 2022.

Technological progress and innovation will continue to drive disruptive business models in financial services and will shape the competitive landscape of finance over the next decade. Consumer adoption of technology during Covid has accelerated the pace of change and consumers expectations of financial institutions and how those organizations operate. FP Canada is mindful that these changes are driving the emergence of new business models, regulations, and consumer expectations. Internally, FP Canada's systems, processes and people are being optimized to embrace technology and adopt a digital first mindset through a comprehensive Digital Transformation strategy.

For these reasons, an ideal candidate will have experience in leading or supporting an organization through a digital transformation or expertise in the area of technology and digitization.

FP Canada believes in the value that comes from different perspectives and experiences. We are committed to pursuing diversity, equity and inclusion within the organization and across the broader financial planning profession. As we strive to have a Board that is reflective of Canada's demographic composition, we encourage candidates who identify in traditionally underrepresented communities to apply.

About FP Canada

A national professional body working in the public interest, **FP Canada**™ is dedicated to championing better financial wellness for all Canadians by certifying professional financial planners and leading the advancement of professional financial planning in Canada. There are over 20,000 professional financial planners in Canada who have met, and continue to meet, FP Canada's standards.

[IMAGINE 2030](#) is FP Canada's vision for a future where all Canadians have the financial confidence and well-being they need, along with access to professional financial planning.

With the creation of its [2022-2025 Strategic Plan](#), over the next three years, FP Canada will take important steps forward to move toward our overarching goal of financial wellness for all Canadians.

The plan outlines five strategic goals, which FP Canada will work towards over the next three years:

1. Canadians have embraced and have confidence in financial planning as an important professional service on the path to financial wellness.
2. The profession operates in the public interest; is accessible and inclusive; is holistic and client-centric; and remains current and relevant to Canadian society.
3. Industry embraces professional financial planning, always in the client's best interest.
4. FP Canada leads the evolution of financial planning as a unified profession that all Canadians can confidently rely on to deliver at consistently high standards.
5. Governments recognize financial planning as a profession and support its broad accessibility, through appropriate policy and regulatory frameworks.

About the FP Canada Board of Directors

FP Canada's Board of Directors works on behalf of the Canadian public, FP Canada certificants and other stakeholders to ensure that FP Canada's purpose — to foster better financial health for Canadians by advancing professional financial planning—is realized.

The Board is composed of 11 individuals with varied backgrounds that are relevant to achieving FP Canada's purpose. Currently, the Board's specific composition includes:

- Five FP Canada certificants;
- Two public directors;
- Two directors at large; and
- Two financial planners (Pl. Fin.) licensed in the province of Québec.

The Board's role is to, in conjunction with the President & CEO, establish the strategic direction for the organization. Specifically, the primary functions of the FP Canada Board are to:

- Define FP Canada's reason for existence and be accountable to stakeholders;
- Partner with management to develop FP Canada's strategic plan, monitor results, and modify when needed;
- Oversee and assess the performance of the President & CEO; and
- Define how the Board will organize itself to get its work done.

About the Board Position

Appointments are for a three-year term, beginning in June 2023, with possible renewal for a second three-year term.

The Board typically meets a minimum of three times a year in person, and a minimum of one additional time per year by videoconference. Travel within Canada will be required, and

expenses will be reimbursed in accordance with Board policy. A Director will also be expected to participate on one or more standing committees of the Board.

There is no remuneration for this position.

Role of the Public Director

FP Canada's by-laws defines a Public Director as a Director who:

- is not an FP Canada Certificant or Pl. Fin.;
- does not currently earn any compensation (including, but not limited to wages, salaries, bonuses commissions, benefits, and retirement plans) from any financial services organization, which includes but is not limited to a bank, a credit union, an investment or mutual fund broker, dealer or distributor, an insurance company, dealer or distributor, and/or a financial planning firm; and
- is independent from and not a member of any organization or association that serves the interests of any financial services organization.

The role of the Public Director is to:

- ensure that the public interest perspective is directly represented at FP Canada Board meetings;
- understand and support the value and meaning of financial planning, and the importance of working with a professional financial planner, from a consumer perspective; and/or
- add his/her own specialized expertise to the FP Canada Board of Directors.

Required Attributes

- commitment to the vision of financial wellness for all Canadians
- previous board experience (preferably with a not-for-profit organization)
- strategic and critical thinker
- ability to bring new perspectives to the Board

Desired Attributes

- experience in leading or supporting an organization through a digital transformation or expertise in the area of technology and digitization
- financial literacy and familiarity with the financial services industry
- demonstrated leadership skills
- strong interpersonal and oral communications skills
- consensus builder

For more information on FP Canada, visit www.fpcanada.ca.

For more information on this posting, contact Joanna Tukums, Corporate Secretary, at volunteer@fpcanada.ca.

To apply for this position, please complete the [written application](#) form and submit to volunteer@fpcanada.ca by **Friday, November 4, 2022**.