



PUBLIC POLICY AMBASSADOR VOLUNTEER POSITION DESCRIPTION

Are you...

- Politically engaged?
- Concerned with consumer protection?
- Eager to contribute to and help shape your profession?

If this sounds like you, consider volunteering with FP Canada as a Public Policy Ambassador.

About the Public Policy Ambassador Program

The Public Policy Ambassador program is a grassroots advocacy program engaging CFP® professionals across Canada to educate politicians about the importance of financial planning and the need to protect consumers by ensuring there are appropriate regulatory standards in place for those who call themselves “Financial Planners”.

What to Expect

As a Public Policy Ambassador, you will:

- Promote the regulation of financial planning in the interest of consumers;
- Arrange and hold in-person meetings with your MLA/MPP/MP;
- Liaise and share information with them on an ongoing basis;
- Identify leads for FP Canada staff to follow up on; and
- Support FP Canada’s policy and outreach activities in various other ways, as needed.

The Public Policy Ambassador program is an ongoing volunteer opportunity.

Benefits of Participating

- Contribute to consumer protection and legal recognition of the financial planning profession;

- Learn more about FP Canada's policy and regulatory activities;
- Receive recognition on the FP Canada website and at FP Canada events; and
- Be eligible for up to five CE credits annually in the category of giving back.

Eligibility Requirements

To volunteer for this opportunity, you must be a CFP professional in good standing and **reside outside of Ontario**.

Get Involved

This is an ongoing volunteer opportunity. If you're interested in learning more or getting involved, please email [Devin Mataseje](mailto:Devin.Mataseje@fp.ca), Policy Analyst.