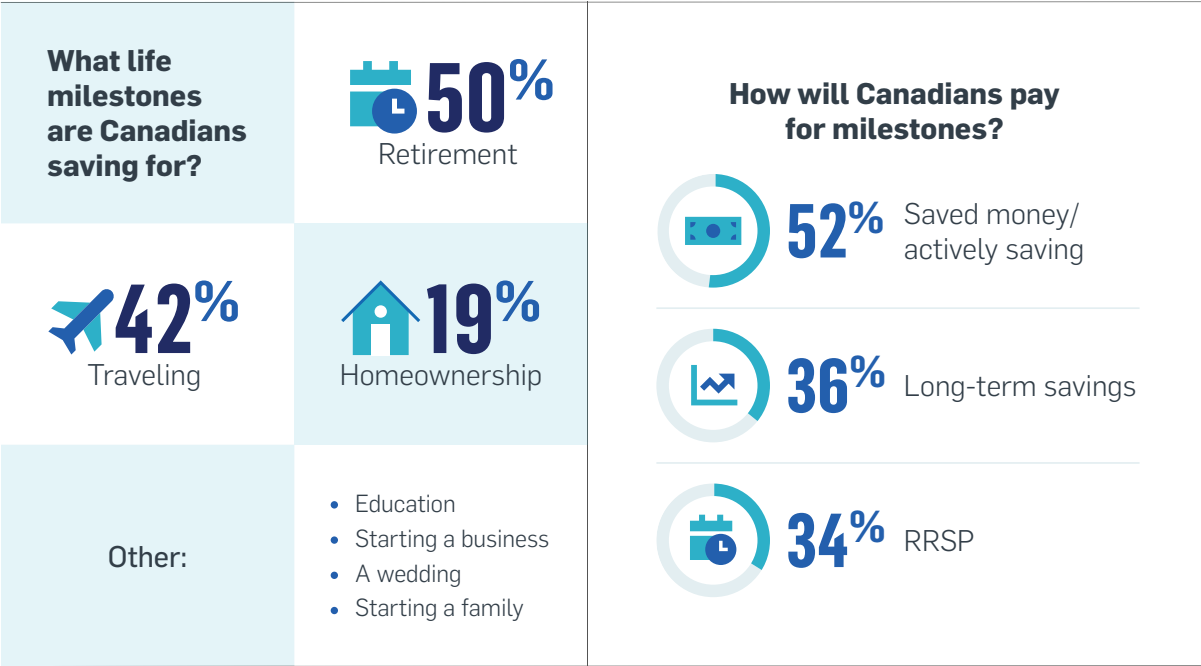
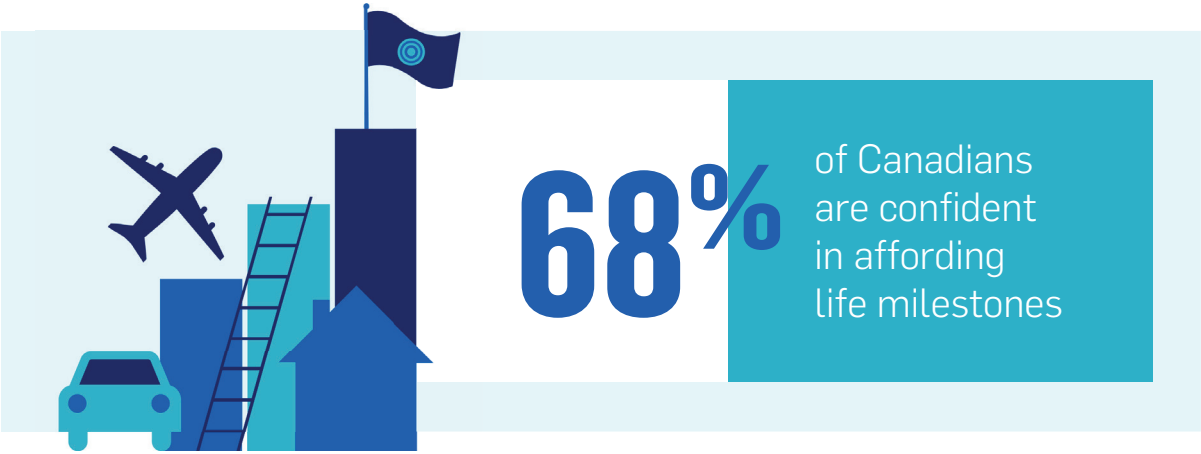


FP Canada™ Money & Milestones Survey



THE VALUE OF PROFESSIONAL FINANCIAL ADVICE



FP Canada™ Money & Milestones survey is conducted for FP Canada by Leger, the largest Canadian-owned market research and analytics company. The survey was completed between August 15 and August 18, 2025, using Leger's online panel, receiving 1,512 Canadian respondents nationwide. For comparative purposes, though, a probability sample of 1,512 respondents has a margin of error of ±2.5%, 19 times out of 20.

CFP®, Certified Financial Planner® and CFP logo are trademarks owned by Financial Planning Standards Board Ltd. (FPSB) and used under license. QAFP®, Qualified Associate Financial Planner™, QAFP logo and all other trademarks are owned by FP Canada™© 2025 FP Canada™. All rights reserved. October 2025